

# Paul Assaiante

- **Run to the Roar: Identifying and Facing the Fears that Block Success**

Based on his book, *Run to the Roar: Coaching to Overcome Fear*, Paul encourages people to free themselves from the chains of fear, so success and the joy of the journey can be realized. He details how teams can be strengthened through empathy and by nurturing a positive, forward-thinking attitude. Attendees gain insight into his guiding principles “the awesome power of now” and “love wins.” Audiences are inspired to:

- ✓ Give everything they have - every day
- ✓ Be the best they can be - every day
- ✓ Negotiate through change and make the right decisions
- ✓ Identify and face the fears that block success

Imagine the huge impact that can be created when a group of people embrace these concepts! What championship awaits your team?

- **Keys to Teamwork: Inspiring and Motivating High Performers**

Recognizing that egos can sometimes be a distraction from the overall goal, Paul inspires a sense of family among his players. In order to succeed as a group, individuals truly need to buy into the concept that they are a member of a family. All of the family members must have each other's backs. Through storytelling and a note of humor, Paul inspires winning teams and audiences with the following messages:

- ✓ Individuals do not win, the team wins
- ✓ Individuals each have a role, but all contribute to the greater good
- ✓ Create a sense of ownership, it is essential for leadership loyalty
- ✓ When a group is put through adversity, they become more unified
- ✓ Being part of a team means holding individuals accountable for their own performance

- **Raising Balanced Kids in a Pressurized Society: For Educators, Parents, and Students**

Educators and coaches have a unique opportunity to guide and mentor young people into productive adulthood. Paul has directly impacted many students' lives through his successful coaching principles. In this talk, Paul explains how today's high-pressure environment affects our kids and what parents and educators can do to help manage the delicate balance between:

- ✓ Controlling vs. letting kids take ownership of their journey
- ✓ Motivating vs. pushing
- ✓ Rescuing vs. letting kids fail

- **Strengthening Teams Through Diversity**

Paul has built his winning success by recruiting and coaching squash players from around the world who possess the drive and passion to be part of his winning team. Each year, he brings together athletes from different nationalities, religions, and cultures to form a bonded team of national champions. In this lecture, audiences learn the importance of:

- ✓ Cultural diversity in building strong teams
- ✓ Understanding cultural sensitivities
- ✓ Collaboration among team members

- **The Power of Perseverance**

Paul believes that great leaders and managers are those who encourage peak performance every day. They consistently invest time and energy, mentoring their teams to achieve long-term, sustained success. While teams may encounter defeat along the road to success, it's what comes after the defeat that truly counts. In this presentation, audiences learn:

- ✓ How effective perseverance can lead to victory
- ✓ The endurance to maintain a 13-year winning streak of national championships
- ✓ Overcoming defeat
- ✓ To be a winner and a legacy, you must prepare effectively, pull together as a team, and persevere every single day.