**Speech Topics**

**The Secret of Lasting Motivation**

Motivation isn’t something you have to find. Jeff proves that motivation is something anyone can create — and then leverage to accomplish almost any goal they set. Based on his best-selling book “The Motivation Myth,” Jeff reveals practical steps anyone can use to find purpose, meaning, and even passion… while feeling better about themselves every step of the way.

(Relevant to Corporations, Startups, Associations)

**Make the Amazon Flywheel Work for You**

Incredible success, for companies or individuals, always springs from embracing a core principle or strategy. For Amazon, it’s the flywheel. Jeff dissects the Amazon business model and shows how anyone can apply it to make the sum of individual efforts much greater than the parts to sift through complexity and doubt to make faster, smarter decisions.

**Lessons from the World’s Greatest Leaders**

Jeff shares lessons learned from interviewing dozens of world-class leaders from a variety of fields — including people like Richard Branson, Mark Cuban, Sara Blakely, Roger Penske, and Jack Welch — to provide actionable insights (and cautionary tales) every formal and informal leader can immediately put to use.

**The Only Work-Life Balance Formula That Actually Works**

Want to help your employees achieve a better work-life balance while still achieving everything your organization needs to accomplish? Jeff offers a radical new way to think about work-life balance, and practical steps everyone can take to feel much happier and more fulfilled — in all aspects of their lives.