

Steve Jones Introduction

Steve Jones has had a front row seat to the rise – and sometimes fall – of countless rock stars. In his 35 years in the music business, Steve has guided media brands in the US, Canada, and the Caribbean. Steve is the author of two highly acclaimed marketing and branding books and is a two-time winner of the International Radio Programmer of the Year award at the Worldwide Radio Summit. Steve has been featured and quoted in Fast Company, Entrepreneur Magazine, and MSNBC, and has keynoted events, in-person and virtually, all around the world.

According to Kiss founder Gene Simmons, "Steve Jones knows a thing or two... listen and take notes!" To make our (conference/event/business) rock, please welcome the author of Brand Like a Rock Star... Steve Jones