# Dion Leonard Introduction

‘Don’t Look Back’ (pause) Especially not now, your attention has to be to the front.  Be witness to a man that has overcome extreme adversity in his life and beaten the odds to succeed which led this man to be running for 7 days across the Gobi desert in China, one of the most inhospitable landscapes in the world, where he met and saved a stray dog that would become his savior in life.  Let him take you on a journey of self-discovery through some of the most grueling and unimaginable challenges. How do you conquer extraordinary challenges and achieve the unachievable?  You are about to discover the lessons he has learned and how you too can be the best YOU possible and achieve unimaginable success.  Please welcome *New York Times* Bestselling author, corporate senior sales & marketing lLeader, ultra-endurance athlete and animal welfare advocate to the stage, Dion Leonard.