Lee Rubin

**Five Components of Extraordinary Teams**

Team Building Keynote

Machines are evaluated based on the output of the entire unit, not the impressiveness of their individual parts. Extraordinary teams, like great machines, require certain components that hold their pieces together. While most organizations focus exclusively on building the skills of their individual members, elite organizations invest in the “stuff” that transforms a collection of talented individuals into extraordinary, machine-like teams.

Key Points:

* Individuals must make sacrifices to achieve the team’s COMMON GOAL
* Open and honest COMMUNICATION is the foundation for trust
* Daily, focused discipline is the key to CONSISTENCY

**Don't Just Play...Win!**

Peak Performance Keynote

Peak Performers think differently than everyone else – including others with more “natural” ability.  During this engaging keynote, Lee explores the characteristics found among the high achievers across industries and disciplines.  Lee masterfully weaves vivid stories with universal truths into a memorable experience.  Audiences leave inspired and equipped to apply the lessons learned, and take their performance to new heights.

Key Points:

* Developing a clear sense of IDENTITY is critical to reaching your full potential.
* Setting specific and lofty GOALS will drive you past your comfort zone.
* Winners embrace ADVERSITY and leverage their challenges for individual and team growth.